UNITED STATES DISTRICT COURT EASTERN DISTRICT OF PENNSYLVANIA

IN RE: TYLENOL	§ MDL NO. 2436
(ACETAMINOPHEN) MARKETING,	§ 2:13-md-02436
SALES PRACTICES AND	\$ 2.13-mu-02430 §
PRODUCTS LIABILITY	§ HON. LAWRENCE F. STENGEL
LITIGATION	§
THIS DOCUMENT RELATES TO ALL CASES	\$ \$ \$

ORDER

AND NOW, this 27th day of January, 2014, upon consideration of communications with counsel for the parties regarding the PSC's Cross-Notice of Videotaped Deposition of Defendant's Corporate Designee(s)(Public Relations, Tylenol Brand Marketing Expenditures, Sales and Profits, Market and Other Research) and after a status conference with counsel for the parties on January 21, 2014, it is hereby **ORDERED** that:

- Defendants McNeil and Johnson & Johnson shall file a brief outlining their opposition to the deposition notice by February 7, 2014;
- 2. The Plaintiffs' Steering Committee shall file a brief outlining the legal relevance of the deposition notice to plaintiffs' claims by **February 28, 2014**; and
- Defendants McNeil and Johnson & Johnson shall file a reply brief by March 7,
 2014.

BY THE COURT:

/s/Lawrence F. Stengel
LAWRENCE F. STENGEL, J.